



ADVERTISING RATE CARD

FREE STUFF~

Make an advertising purchase of *any* kind, and we will include a link to your web site from the Festival Business search in the [Festival Biz](#) section of the FNO website at no extra charge! (\$35 value)

OUR GENERAL POLICIES~

All prices are based on completed ad in digital format (.jpg or .gif file). Unlike print ads, you have the option of full color for all ads at the same price.

~ All Banner & Button Ads are in ***FULL COLOR***.

PAYMENT TERMS~

All advertising must be prepaid and in our office by the contracted start date for all ads. Any order may be cancelled by the Publisher if the advertiser fails to pay an invoice when it is due.

ADDITIONAL INFORMATION~

Festival Network Online also offers web, graphic design and production services. If you need ad design assistance or if you are not online and wish to advertise electronically, we can help. **For more information, or for information about **FNO Partner Opportunities**, please contact Judith Richardson at:**

Festival Network Online
P.O. Box 18839
Asheville, NC 28814
(800) 200-3737
judith@festivalnet.com

FNO ONLINE ADVERTISING

Exceptional exposure to our 145,000+ visitors per month!

FESTIVAL NETWORK ONLINE offers several options to maximize your exposure to both a general audience, the thousands who visit our site each month (**145,000+ visitors**, both festival goers and exhibitors), as well as a targeted audience of Festivals, Promoters, Artists, Crafters, Musicians, Performers, Agents, Food Vendors, Other Vendors, Suppliers...).

Banner Ads (468 x 60 pixels)

Reach your target market through a custom designed Banner Ad and a direct hot link to your website.



Button Ads (105 x 60 pixels)

FNO Button Ads are smaller than banner ads but still allow for a graphic to enhance visual impact and a direct hot link to your website. The Members Login or Main Menu pages offer the opportunity to target the FNO membership.



Rates:

	<u>Banners</u>	<u>Buttons</u>
Home Page -----	N/A	\$95/Month
Premium Pages ----- (Order1.html, Events.html)	\$75/Month	\$65/Month
Main Pages ----- (1 click off the home page)	\$75/Month	\$65/Month
Any Secondary Page ----- (2 or 3 clicks off the home page)	\$55/Month	\$45/Month
Any State Page ----- (in general search results, 2 per state limit)	\$50Month	N/A
FNO Members Login Page -----	N/A	\$55/Month
Pro Members Main Menu -----	N/A	\$75/Month
Festivals Members Main Menu -----	N/A	\$65/Month
Welcome FNO Members Menu -----	N/A	free w/either main menu
Text Link - Suppliers Page -----	\$25/Month	(no graphic, text only)

Featured Events ~ FNO Festivals & Events Search Engine

Exceptional exposure to our 145,000+ visitors per month!

Featured Events ~

Promote your event! FNO Featured Events appear with **color** & contact information at the top of any search results that match your event, and appear in the “Featured Events” pop-up map found on the FNO Home page and 3 main pages. Your Featured Event may include a hot link to your website & email! Featured Events with hot link include a 2nd hot link in general search results.

<p>Houston International Festival April 23 - May 01 2005 Downtown - Houston, TX (713) 654-8808 Web: http://www.ifest.org shellworks@houston.rr.com Details: The 34nd International Festival will present the art and culture of Mexico in 2005 as the main attraction. Seven speciality markets (Latin, Asian, Bayou, International, African, Kids, & Gypsy) & the Juried Arts Fair. Big Festival - lots of buyers</p>
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Featured Event listing **with website hot link!**

Rate: \$90/event/year

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Featured Event listing only **(no hot link)**

Rate: \$55/event/year

We offer discounts for Multiple Featured event listings. Please inquire.

Website Link only ~ Festivals & Events Search

Add a website link to your free event listing - take visitors directly to your site from the FNO [Festivals & Events Search](#) general search results! This is not a Featured Event, but does improve the effectiveness of your free listing.

Rates~

Event listing

Free

Event listing + website hot link

\$45/event/year